

CPSM Study Group

2023-2024



Click on any items in **bold** go to directly to the relevant link.

Schedule

Info Session	Wed., 10/25
Domain 1	11/27 (11am - 1pm)
Domain 2	12/4 (11am - 1pm)
Domain 3	12/11 (11am - 1pm)
Solo Review Time/Catch Up Week	Week of 12/18
Holiday Break	Week of 12/25
Holiday Break	Week of 1/1
Domain 4	1/8 (11am - 1pm)
Domain 5	1/15 (11am - 1pm)
Domain 6	1/22 (11am - 1pm)
Solo Review Time/Catch Up Week	Week of 1/29
Solo Review Time/Catch Up Week	Week of 2/5
Overall Review Domains 1-6	2/12 (11am - 1pm)
Solo Review/Catch Up Week	Week of 2/19
Test Period	Sat., 3/2-Sat., 3/30
SERC	Mon., 3/25-Wed., 3/27

Eligibility:

- Possess a bachelor's degree or an advanced degree plus four years of experience in marketing or BD for firms providing professional services, or
- Possess an associate's degree plus six years work experience in marketing or BD for firms providing professional services, or
- Without a degree, have eight years of experience in marketing or business development for firms providing professional services

These are *strict* requirements. If you do not meet these exactly, consider testing at a later date.

Applying to Become a CPSM:

- Complete and submit the [online CPSM application form](#) and application fee
- Receive Scheduling Authorization
- Schedule your examination appointment at PTC Testing Center

Note: For 2024, the tentative testing periods will be March 2 through March 30 and September 7 through September 28.

Submit your application prior to joining the study group sessions.

Fee Structure

	Member	Non-Member
Application	\$245	\$350
Exam	\$275	\$415
Total	\$520	\$765

Preparing for CPSM Exam:

- Purchase [MARKENDIUM: SMPS Body of Knowledge](#)
- Download [Study Guide 3.0](#) and [Study Guide 3.1](#)
- Prior to each study group, read through Domain chapter and attempt study guide questions. We will review questions and answers together.
- You will have 3 hours to complete the 150-question test. To pass, you need to get 111 correct.

SMPS Charlotte CPSM Certification Program

SMPS Charlotte will reimburse members for the exam fee (not application fee) IF the member passes the exam by December 31, 2024 (\$275 value) and if they meet the following criteria:

- Have a current membership with SMPS Charlotte
- Participate in at least 5 of the 7 study groups

Note: SMPS Charlotte will not reimburse for the retesting fee.

Questions? Contact jennifer.weaver@timmons.com or caitlin.rath@kimley-horn.com